Dear Friends,

2017 was an exciting year for Domino’s... a year full of growth and innovation! We opened our 14,000th store, developed new products and digital platforms throughout the world and tested the use of self-driving vehicles in pizza delivery. I am proud of these accomplishments – but what makes me most proud is making a difference in our communities, notable through our charitable giving efforts.

Domino’s team members, franchisees and customers came together and raised more than $8.6 million for St. Jude Children’s Research Hospital® during the annual Thanks and Giving® campaign – yet another record contribution for the company. Over the last 14 years of this partnership, Domino’s has raised more than $47 million for the kids of St. Jude.

2017 also marked the first year of our five-year, $1 million commitment to the National Future Farmers of America Organization, an intra-curricular student organization for youth interested in agriculture. Our support funded grants for supervised agriculture experiences, college scholarships for 18 incredible high school graduates pursuing a career in agriculture, as well as various advocacy programs and community service projects.

Domino’s donated more than $1,171,335 through monetary and in-kind gifts to more than 150 local and national organizations this year, including GENYOUth and Boys and Girls Clubs of America.

We also continued to support our own through the Domino’s Partners Foundation. Partners distributed $1,531,328 to 1,410 team members in 2017 – record assistance to more team members than in any other year in its 31-year history. The onslaught of hurricanes, fires and earthquakes brought an increased amount of need, but also an inspiring amount of support from other team members with a desire to help.

That generosity is felt in our communities across the country, which is why Domino’s franchise owners and team members believe in supporting local causes and programs in the neighborhoods they are proud to serve, each and every day.

We look forward to continuing to build upon our charitable giving programs, always working to deliver a difference to our communities.

Sincerely,

Patrick Doyle
President and CEO
Domino’s has been a proud supporter and strong ally of St. Jude since it was named as a national partner in 2004. Domino’s has raised both awareness and funds, helping St. Jude continue its lifesaving research and tireless efforts to find the cures that can save children around the world.

Domino’s stores across the U.S. participated in the 2017 campaign by asking customers to add a dollar, or round up their total by donating change to help the patients and families of St. Jude. With the combined support of customers, stores and team members, Domino’s contributed a record $8.9 million to St. Jude through Thanks and Giving and other fundraisers. In the last 14 years, Domino’s has raised more than $47 million to support St. Jude’s mission.

Domino’s held a St. Jude Walk/Run to End Childhood Cancer national team for the third year in a row. Friends of St. Jude all across the country walked and ran together in support of the fight against childhood cancer. Domino’s franchisees and team members in 25 cities came together to raise more than $135,000.

Domino’s also supports St. Jude through in-kind donations all year long. It provides pizza parties for St. Jude patients and their families, and the St. Jude logo is featured on millions of pizza boxes and through a link on dominos.com to assist in raising awareness for the hospital.
Flood damage from Hurricane Harvey to Domino's team member Herman Washington's home in Port Arthur, Texas.
RECORD NUMBERS

2017 was the 31st year of the Domino’s Partners Foundation, a year it received more requests and distributed more aid than any other – largely in part to the devastating hurricanes Harvey and Irma. In 2017 alone, Partners distributed more than $1.5 million in financial assistance and helped more than 1,410 Domino’s team members, including $318,000 to those affected by the hurricanes. Since it began, more than $18.5 million has been allocated to team members who have been affected by illness, injury, fire, accidents or natural disasters.

The Partners Foundation is generously funded with donations received primarily through employee payroll-deduction programs, franchisee contributions and various fundraising activities.

In September 2017, deliver driver Herman Washington and his family woke up to three feet of water in their home, caused by the floods brought on by Hurricane Harvey. The flooding destroyed their Houston home, two vehicles and all of their belongings. The Partners Foundation provided financial support to get them back on their feet.

“In the weeks following the hurricane, our family didn’t know if we were coming or going. We were in shock, and Partners grounded us.”

– The Washington family

Herman was one of 395 Domino’s team members in need of support in the aftermath of Hurricane Harvey and Hurricane Irma.
STRENGTHENING AGRICULTURE WITH FFA

Domino’s knows there would not be pizza if we didn’t have farmers, which is why it began a five-year, $1 million commitment to the National FFA Organization in 2017. FFA is an intra-curricular student organization for youth interested in agriculture.

In 2017, Domino’s commitment funded 20 grants toward supervised agriculture experiences for grades 7-11. These are for students who demonstrate financial need, and are planning activities outside of class to gain hands-on experience and develop skills in agriculture-related areas.

Eighteen graduating high school seniors received FFA scholarships sponsored by Domino’s. These students are pursuing college degrees in animal science, agricultural education, agronomy and crop science, and more.

Domino’s contribution also supported agriculture literacy and advocacy programs, as well as FFA’s Living to Serve platform that supports hunger and environmental initiatives in local communities and states.

This year, Domino’s also donated pizza to feed students at leadership contests and toward incentives for national contests. In addition, franchisees and team members volunteered at workshops and competitions at FFA National Convention in Indianapolis, Indiana.

Domino’s is proud to support these students and the future of agriculture education in the U.S. We look forward to further integrating with FFA locally and nationally throughout this partnership.
In 2017, Domino’s donated more than $358,275 and $104,727 of in-kind gifts, including gift cards and pizza deliveries, to more than 150 local organizations. Domino’s supports a variety of organizations primarily based in southeastern Michigan, where Domino’s was founded and is currently headquartered.

Domino’s is proud of its franchisees across the country who choose to support charitable initiatives in their own backyard by delivering pizzas and offering financial assistance.

On National Pizza Pie Day in February, franchisee Beth Cruz celebrated with a fundraiser to benefit high school athletic teams in Toccoa, Georgia. In May, franchisee Antonio Murgas donated all sales from his grand opening in Clarksville, Tennessee, to his local volunteer fire department. During Fire Prevention Week in October, 102 stores delivered pizzas with their local fire departments to increase fire safety awareness. Franchisee Reece Arroyave donated 50 pizzas to homeless men and women in a Chicago neighborhood in December.

These examples, in addition to the many others which take place daily in cities across the country, make us proud of our nearly 800 franchise owners who strive to support their communities.
In 2017, stores across the country continued to deliver pizzas to people in times of unexpected need, as they have for the last 57 years. We put corporate dollars behind that effort again this year to amplify our franchisees’ good work. Our system has a unique ability to help in times of crisis by doing what we do best – efficiently bringing someone a fresh, hot meal when others can’t.

In early October, corporate team members opened stores early to donate pizza to first responders, hospital staff and those in line to donate blood in the wake of the tragic mass shooting in Las Vegas, Nevada.

Throughout California over a number of weeks, thousands of pizzas were donated to shelters and firefighters during the massive wildfires. Franchisees like Lin Lee, Shane Casey and other team members – some of which were evacuated from their own homes – worked to help feed their neighbors and emergency personnel during a distressing time.

Countless pizzas were donated in the days and weeks following both Hurricane Harvey and Irma. Franchisees and team members worked endlessly to feed first responders, those displaced in shelters, and volunteers. Oscar Montemayor, a franchisee whose own store was inaccessible and flooded, went to a nearby corporate-owned store in Houston, Texas, to help deliver pizzas to shelters.

In addition to pizza, franchisees in 16 markets across five states came together just days after the hurricanes hit to hold a fundraiser for hurricane relief – raising more than $96,000 in donations.
National Monetary Support

St. Jude Children’s Research Hospital
Thanks and Giving and other fundraisers
Total Amount..........................$8,900,000

GENYOUth FOUNDATION
Three-year commitment of $1 million
Total Amount............................$333,333

National FFA Organization
Five-year commitment of $1 million
Total Amount............................$200,000

Boys and Girls Clubs of America
Event sponsorships
Total Amount............................$175,000

In-Kind Giving
Gift cards and pizza donations
Total Amount............................$104,727

Local Monetary Support

Arts & Culture
Ann Arbor Symphony Orchestra
ArtPrize Grand Rapids
Detroit Repertory Theatre
Indian American Student Association
Lincoln HS Theatre Boosters
Michigan Theater
Pioneer Band Association
Purple Rose Theatre
The Henry Ford
VH1 Saves the Music
Wild Swan Theater
Total Amount............................$37,750

Children’s Charities
Chances for Children
Family Focused Treatment Association
Gamers Outreach Foundation
GENYOUth FOUNDATION
North Star Reach
Oakland Family Services
Total Amount............................$64,500

Community Goodwill - Gathering, Volunteer & Municipal Support
American Red Cross
Ann Arbor Jaycees
Detroit Zoological Society
Domino’s Partners Foundation
Ele’s Place
Food Gatherers
Forgotten Harvest
Grievewell
Habitat for Humanity of Huron Valley
IHN at Alpha House
Love Runs
Ronald McDonald House Charities of Ann Arbor
Ronald McDonald House of Detroit
Shelter Association of Washtenaw County
SOS Community Services
Taste of the South
The Empowerment Plan
Ypsilanti Meals on Wheels
Total Amount.............................$101,465

Community Goodwill - Public Service
Detroit Public Safety Foundation
Fitness on a Mission Inc.
Marine Corps
Novi Police and Fire Benevolent Association
U.S. Army Family & Morale, Welfare & Recreation Programs
Washtenaw County Command Officer’s Association
Washtenaw County Sheriff’s Office
Total Amount.............................$97,350

Community Goodwill - Youth Development Programs
Big Brothers Big Sisters Washtenaw County
CATCH
Girl Scouts Heart of Michigan
Humane Society of Huron Valley
Michigan Youth Appreciation Foundation
Ozone House
Saline Teen Center
Total Amount..............................$25,000

Community Goodwill - Sports & Fitness Organizations
Ann Arbor Figure Skating Club
Ann Arbor Gold Fast Pitch
Ann Arbor YMCA
Canton Soccer Club
Ice House Skating Academy
Jaguar Invitational
Legacy Center Baseball
Michigan Bulls
Michigan Nationals Baseball Club
Plymouth Hockey Association
Rochester Rebels Baseball Club
Skyline Athletic Booster Club
Total Amount.............................$7,600

Community Goodwill - Gathering, Volunteer & Municipal Support
Ann Arbor Figure Skating Club
Ann Arbor Gold Fast Pitch
Ann Arbor YMCA
Canton Soccer Club
Ice House Skating Academy
Jaguar Invitational
Legacy Center Baseball
Michigan Bulls
Michigan Nationals Baseball Club
Plymouth Hockey Association
Rochester Rebels Baseball Club
Skyline Athletic Booster Club
Total Amount.............................$7,600

Diversity & International Affiliations
Affirmations
Equality Michigan
Freedom House
Jim Toy Community Center
Stand with Trans
United Macedonian Diaspora
Total Amount............................$12,250

Education
826michigan
A2Geeks
Ann Arbor Hands-On Museum
Brighton Area Schools
Cornerstone Schools
Detroit Cristo Rey High School
Educational Excellence Foundation
Emerson School
EMU Foundation
Gamers Outreach Foundation
HOPE worldwide
O.W. Best Middle School
Society of Consumer Affairs Professionals
Society of Professional Journalists Detroit
St. Paul Lutheran School
The Center for Michigan
Uplift Inc.
Washtenaw County Livestock and Dairy
Washtenaw Literacy
WCC Foundation
Total Amount.............................$34,710

Green & Sustainability
Animal Agriculture Alliance
Desert Tortoise Conservancy
Leslie Science & Nature Center
Green & Sustainability Cont.
Matthaei Botanical Gardens and Nichols Arboretum
St. Clair Flats Waterfowler Association
  * Total Amount ...................... $6,000

Health & Research
American Cancer Society
American Heart Association
Autism Speaks Canada
C.S. Mott Children’s Hospital
Cancer Support Community of Ann Arbor
ChadTough Foundation
Cleanbirth.org
Juvenile Diabetes Research Foundation
Leah’s Happy Hearts
Leukemia & Lymphoma Society
Michigan Ovarian Cancer Alliance
Michigan Rehabilitative Services
National Eating Disorders Association
National Kidney Foundation of Michigan
National MS Society
SandCastles
Second Chance at Life
St. Joseph Mercy Hospital
Team Julian Foundation
Vasculitis Foundation
  * Total Amount ...................... $46,650

Domino’s Local Monetary Support for 2017
$358,275
(not including St. Jude, GENYOUth FOUNDATION, National FFA Organization, Boys and Girls Clubs of America or in-kind)

  • 29.7% Community Goodwill - Gathering, Volunteer & Municipal Support
  • 18.0% Children’s Charities
  • 13.0% Health & Research
  • 10.5% Arts & Culture
  • 9.7% Education
  • 7.0% Community Goodwill - Youth Development Programs
  • 4.8% Community Goodwill - Public Service
  • 3.4% Diversity & International Affiliations
  • 2.1% Community Goodwill - Sports & Fitness Organizations
  • 1.7% Green & Sustainability

TOTAL GIVING FOR 2017
$10,071,335