

Domino's Pizza, Inc. Statement on Information Security and Data Privacy

Technological innovation is vital to the Domino's brand and its long-term success. Domino's respects the privacy of individuals and has designed a broad information security policy covering its business in the United States recognizing the importance of information security, privacy and committing to treat personal information with care in today's digital environment.

Domino's information security program is supported by an extensive catalog of layered security controls that are designed to prevent and detect internal and external security threats and safeguard privacy and personal data of customers, team members, franchisees and other business partners. Domino's maintains this comprehensive information security program with a team that is responsible for directing, coordinating, planning and organizing information security activities throughout the Company. We leverage a combination of the National Institute of Standards and Technology (NIST) Cybersecurity Framework and the Center for Internet Security (CIS) Critical Security Controls as the foundation of our information security program and invest in our ability to proactively defend against security risks within our environment, which we believe enables us to drive a collectively secure culture.

Domino's privacy policy explains our privacy practices, including the information we collect and how it is used, the choices that can be made about the collection and use of information submitted through our services and our commitment to protecting the privacy of customers, team members, franchisees and other business partners. Domino's privacy policy is reviewed on a regular basis and updated based upon changes in our business practices and the law.

Domino's conducts annual internal and third-party risk assessments to continuously evaluate the effectiveness of our security controls and identify new threats and vulnerabilities and appropriate controls to mitigate risks. We are compliant with the PCI DSS standards and have several dedicated teams of specialists within our information security department that routinely conduct internal and external vulnerability and penetration assessments in accordance with both PCI DSS and industry accepted practices.

All team members must complete annual training covering cybersecurity matters. In addition, team members receive ongoing security awareness communications related to specific risks and additional, role-based training is provided to targeted internal audiences. We conduct monthly phishing awareness campaigns to help raise awareness of risks among our corporate team members. Additionally, Domino's provides regular updates on information security to the Executive Leadership Team and the Audit Committee and conducts additional reviews with the full Board of Directors when appropriate.

Domino's takes the protection of personal data very seriously and treats personal data in accordance with federal and state data privacy regulations and our privacy policy. Our franchisees also have a legal and contractual obligation to adhere to all applicable laws, including but not limited to applicable data protection laws for the locations in which they operate.